



DIVERSITY AND INCLUSION POLICY

Inclusion and Diversity acknowledge the value each and every one of us brings to the Franchise team through unique individual experiences, backgrounds, ideas, insights, skills, and qualities.

Purify Air supports and welcomes Franchisees from all culturally diverse backgrounds. Allowing the expression and appreciation of all franchisees and workers' cultures promotes synergy, bringing a wider range of experiences and skills to the forefront and significant benefits to all in the business.

AIMS AND OBJECTIVES

We recognise that there are many ways in which people are unique and different, and business diversity can include nationality, religion and ethnicity. These can lend unique viewpoints to the way people interact with each other and operate their businesses. Purify Air promotes diversity and equality by allowing all franchisees and workers to express their personal opinions when appropriate in a non-threatening and receptive environment.

RESPONSIBILITIES

Purify Air franchisees will interact with workers, clients, and the community of all cultures with dignity and respect.

Any franchisee or worker found to be in breach of this policy or acting in a demeaning, insulting or offensive manner to a person of any culture will be provided with education and counselling in effective communication and interaction. Franchisees who repeatedly or deliberately demonstrate offensive behaviour will be subject to disciplinary actions under the Purify Air code of conduct and Franchise Agreement terms and conditions.

Greg Merrett
Director

27th February 2023